



Mr. Jobel B. Clarabal

Full-stack Developer (Laravel) | API Integrator

Enterprise logistics systems |
OCR & AI integration |
Container management
platforms

CORE TECH

Laravel

PHP

WordPress

MySQL

REST APIs

Google Vision OCR

Xero API

SKILLS

Frontend

HTML5/CSS3, Bootstrap 5,
TailwindCSS, jQuery, Axios,
DataTables

Backend

Laravel 8-10, Sanctum/UI,
REST, auth/roles,
jobs/queues

CMS

WordPress, theme
customization, plugins,
WooCommerce

Database

MySQL/MariaDB, migrations,
reporting, optimization

Ops

Git, Composer, NPM,
deployment support,

Full-stack developer delivering enterprise-grade web applications across logistics/container platforms and e-commerce operations, with deep experience building and scaling Laravel/PHP systems that integrate external APIs, automate complex workflows, and ship production features end-to-end.

Experienced in multi-provider integrations, OCR workflows (Google Cloud Vision), real-time notifications, activity logging, and PDF/Excel generation.

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github.com/crudninja

Location: [Philippines]

EXPERIENCE

Senior Software Developer

May 26, 2023 – Jan 16, 2026

Future Firm Accelerate

- Built and maintained WordPress solutions (BuddyBoss, MemberPress) for membership/community workflows.
- Implemented payments and subscription flows with Stripe, including checkout, billing updates, and webhook handling.
- Integrated marketing/CRM tools (Kit.com) and improved operational automation via plugin customization and targeted PHP/JS enhancements.

Senior Software Developer

Aug 12, 2024 – Nov 7, 2025

Threecolts

- Developed and maintained Laravel applications focused on workflow automation and operational reporting.
- Built and integrated external API workflows (REST), with robust error handling, retries, and activity logging.
- Implemented background processing using jobs/queues to handle long-running tasks and data synchronization.
- Delivered secure features using authentication/roles and produced business outputs (PDF/Excel) for stakeholders.

Application Development Team

May 24, 2021 – Feb 2, 2024

Lead

Accenture

- Led a Salesforce application development team, coordinating delivery across multiple workstreams.
- Drove requirement breakdown, technical design alignment, estimations, and implementation planning with stakeholders.

logging

ADDITIONAL SKILLS

JavaScript

Sass

Shopify

Google Apps Script

CodeIgniter

CakePHP

Zend Framework

React

Vue

Express.js

Python

Go

Ruby on Rails

Bitbucket

SourceTree

Asana

Trello

Slack

Pipedream

Integromat

ClickFunnels

Mailchimp API

Klaviyo API

AWeber API

GetResponse API

ActiveCampaign API

Leadpages API

Refersion API

ClickMeter API

Twitter API

Facebook API

Instagram API

Twilio API

EDUCATION

Bachelor of Science

Mindanao State University –
Iligan Institute of Technology
— 2006

Major

Management Information
Science

- Enforced code quality via reviews and guided troubleshooting of production issues to restore service quickly.
- Supported releases and team execution using standard tooling and processes (Git, sprint planning, task tracking).

Senior Software Developer

Apr 6, 2020 – Nov 17, 2023

LegacySeller

- Built and scaled Laravel/PHP systems for e-commerce operations and reimbursements workflows.
- Integrated third-party services and REST APIs, focusing on data accuracy, auditability, and resilient sync processes.
- Implemented role-based access control, activity logging, and reporting exports (PDF/Excel) to support business operations.
- Optimized MySQL queries and reporting pipelines for performance and reliability in production.

Shopify Master

Oct 2018 – Nov 2019

YEOUTH.COM

- Provided training to staff using the website and illustrated ways to update and fix errors.
- Utilized Shopify to create website layouts and user-friendly interfaces for new features.
- Validated code for proper structure, security and compatibility across browsers, devices and operating systems.
- Checked website regularly for functionality of elements and accuracy of information on pages.
- Saved the company time and money by devising solutions according to project/feature specifications.
- Collaborated with team to analyze pre-project plans and assess technical requirements to develop functioning and user-friendly interfaces according to business goals.
- Increased knowledge of latest technologies, software and hardware products to implement in a variety of site features.
- Identified website issues through troubleshooting, testing and remedying before deployment.
- Defined and conducted design processes at all stages, including research, conceptualization, testing and implementation.

Web Developer

Nov 2017 – Oct 2018

EATINGPRIMAL.COM (Denver)

- In charge of legacy site maintenance and implementing new features that are easy to use.
- Determined system requirements and documented and implemented improvements needed.
- Coded customized features for users that are easily understood.
- Conducted technical reviews and trade-off studies.
- Collaborated with QA testers to conduct end-to-end unit testing and testing post production.

WordPress Developer

Mar 2017 – Nov 2017

THE DOMINANT APPROACH

- Converted designs (PSD) to WordPress.
- Delivered websites for existing and new clients.
- Technologies: WordPress, PHP, MySQL, CSS3, XHTML, AJAX, JavaScript, jQuery, Photoshop.

Programmer

Sep 2015 – Mar 2017

Freelance

- WordPress backend/frontend scripting (fixes and new features).
- Migrated sites between hosting providers.
- Created and managed Instagram bots for marketing.
- Delivered websites for existing and new clients; supported marketing via Instagram automation.
- Technologies: PHP, MySQL, CSS3, XHTML, AJAX, JavaScript, jQuery, Photoshop, TeamViewer, Remote Desktop, Google Docs, Skype.

WordPress Developer

Jun 2015 – Sep 2015

The Internet Titans

- WordPress backend/frontend scripting (fixes and new features).
- Delivered websites for existing and new clients.
- Technologies: PHP, MySQL, CSS3, XHTML, AJAX, JavaScript, jQuery, Photoshop, Skype.

Programmer

May 2012 – Jun 2015

Hurdman Communications, Inc.

- Ensured all deliverables were sent in a timely manner.
- Projects handled were covered under NDA.
- Technologies: PHP, MySQL, CSS3, XHTML, AJAX, JavaScript, jQuery, Laravel, GitHub, Photoshop, HipChat, GoToMeeting.

Programmer

Jan 2008 – May 2012

SSI

- Backend scripting (fixes and new features).
- Delivered websites for existing and new clients.
- Technologies: PHP, MySQL, CSS3, XHTML, AJAX, JavaScript, jQuery, Delphi, Visual C#, SVN, Photoshop, GoToMeeting.

Call Center Representative

Apr 2006 – Dec 2007

Western Wats Phils

- Made outbound calls for consumer and business phone campaigns.
- Technologies: VOIP.

Computer Lab Assistant

Jun 2005 – Apr 2006

MSU-IIT

- Assisted Network Admin on daily lab tasks such as installing applications, setting up network configurations, and rewiring network cables.

SELECTED PROJECTS

Premium Direct

2023 - Present

Container Booking System

Enterprise logistics platform for container booking, tracking, and automated notifications with multi-provider integration (OOCL, ANL, MSC, MAERSK, COSCO).

PRA Insights

2024 - Present

Container Inspection System

Inspection platform with OCR seal extraction, image processing, client reporting with click tracking, and Google Cloud Vision API integration for automated data capture.

LEGACYSELLER/THREECOLTS

2020 - Present

Amazon reimbursements workflow platform

- Amazon reimbursements workflow platform integrating with Amazon MWS Seller API.
- Integrating with Amazon Selling Partner API (SP-API).

ADDITIONAL

Availability: FULL-TIME / PART-TIME / CONTRACT

Work Setup: REMOTE